

WCET[®] - ASCN UK 2024 JOINT CONGRESS
28 SEPT-1 OCT 2024 // GLASGOW, UNITED KINGDOM



SPONSORSHIP & EXHIBITION PROSPECTUS

Weaving Culture & Expertise to Offer the Best Patient Care // www.wcet-ascnuk2024.com

CONGRESS ORGANISER:

Barcami Lane, Inc.
4 Lan Drive, Suite 100
Westford, MA 01886
USA
Tel: +1 978-274-7167
www.barcamilane.com

ON-SITE CONGRESS SUPPORT:

In Conference Ltd (Edinburgh / Glasgow)
Unit 1, Q Court, Quality Street / 38 Queen Street
Edinburgh / Glasgow
EH4 5BP / G1 3DX
Scotland
Tel: 0131 336 4203 / 0141 548 8101
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www.in-conference.org.uk

CONGRESS DETAILS:

Dates: Saturday 28 September - Tuesday 01 October 2024
Venue: Scottish Event Campus Glasgow, Scotland
Country: United Kingdom
Participants: 800 - 1000
Website: www.wcet-ascnuk2024.com



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WELCOME

On behalf of the WCET® - ASCN UK 2024 Congress Organising Committee, it gives us great pleasure to invite you to exhibit and/or sponsor the 23rd WCET® Biennial Congress in association with ASCN UK entitled *Weaving Culture & Expertise to Offer the Best Patient Care*.

This congress will give us all the opportunity to embrace new ideas on stoma, wound and continence management, empowering us to render a professional service to those in need of special care.

Exhibiting at the WCET® - ASCN UK 2024 Congress will give you the opportunity to showcase your products and services and connect with the most influential professionals in the stoma, wound and continence care fields. Joint Congress sponsors can choose from a wide range of packages and options to demonstrate your company's intent for furthering research and development in stoma, wound and continence care.

Don't miss this important opportunity to connect with your colleagues and Joint Congress delegates from around the world!

We look forward to welcoming you to Glasgow, Scotland in September 2024!

Sincerely,

The WCET®-ASCN UK Joint Congress Organising Committee



Alison Crawshaw
Congress & Meetings Coordinator
WCET®



Angie Perrin
Vice Chairperson
ASCN UK



Laurent O. Chabal
President
WCET®



Jo Brown
InConference, Ltd.



Denise Hibbert
President-Elect
WCET®



Susan Barber
Barcami Lane, Inc.



Diana Gallagher
Treasurer
WCET®

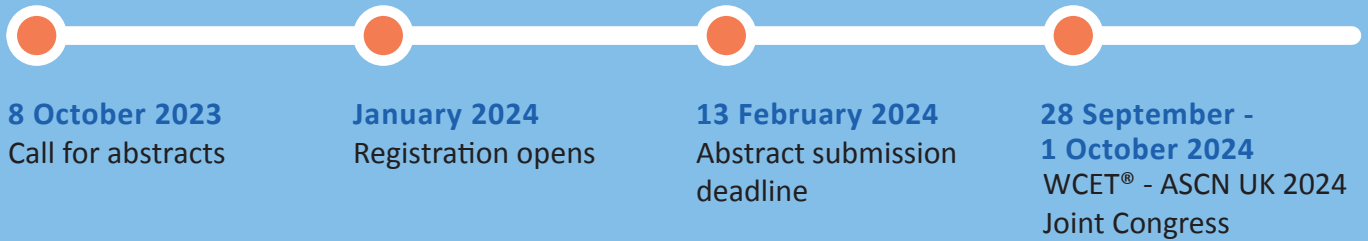


Karen Hill
Barcami Lane, Inc.



Andrew Bird
Chairperson
ASCN UK

IMPORTANT DATES & TIPS



TRAVEL

Glasgow is served by three international airports as well as being connected by train from the United Kingdom. Traveling to Glasgow could not be easier.



MORE INFORMATION

Find us online for more information about the 2024 Joint Congress at www.wcet-ascnuk2024.com



POPULATION

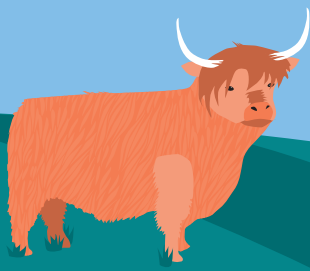
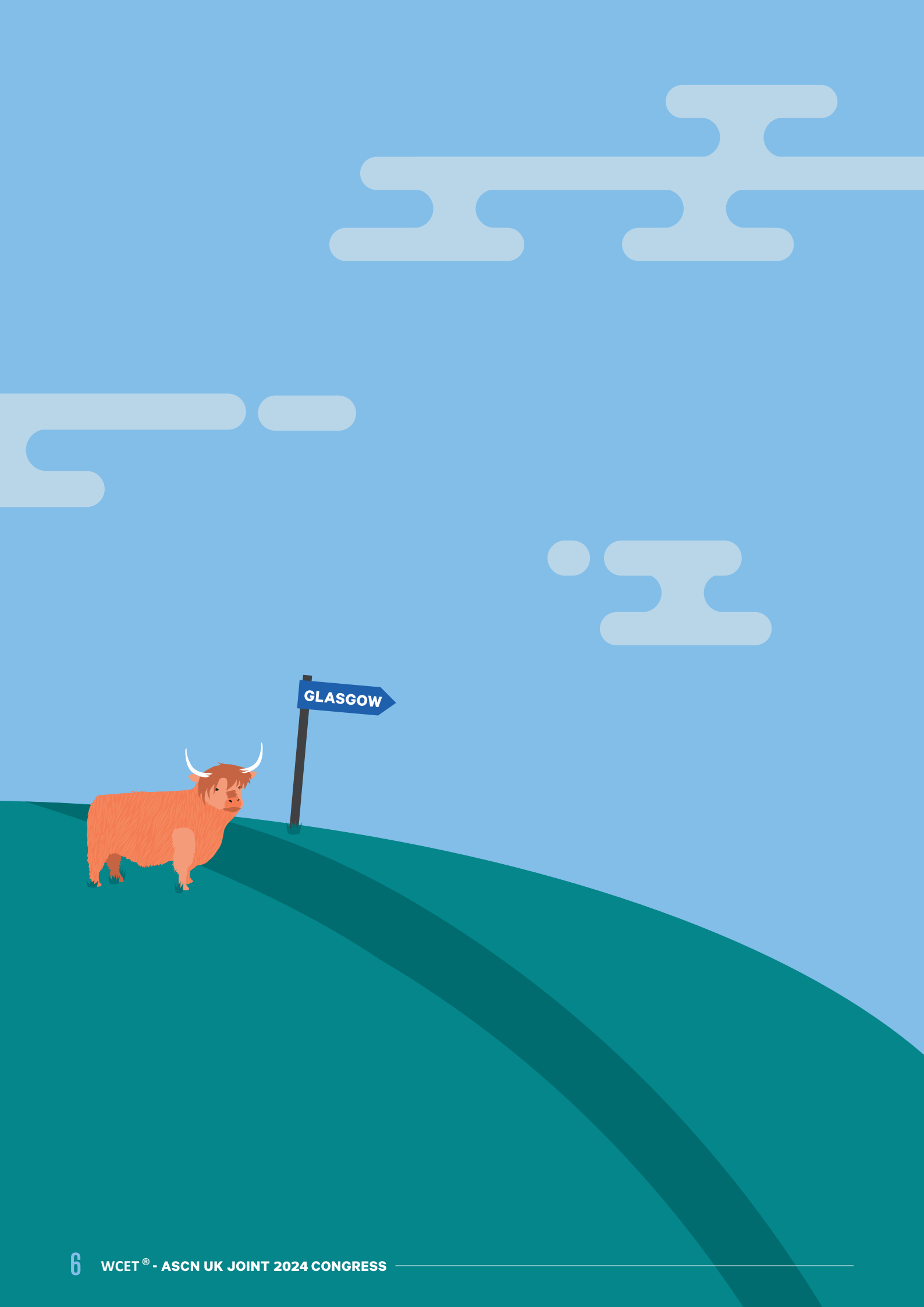
621,000

LANGUAGES

English, Scots, Gaelic

NICKNAME

Dear Green Place





BACKGROUND ON THE WCET®

The Mission, Vision and Values statements of the World Council of Enterostomal Therapists® identifies the WCET® as “A unique Global Organisation and leader in the specialty of Ostomy, Wound and Continence care.”

WCET® CORE VALUES

The World Council of Enterostomal Therapists® aspires to the core values of:

- Respect - for the dignity and individual diversity of all persons
- Integrity - adherence to a recognised code of ethics
- Communication - fostering collaboration between members and other interested parties
- Holistic care - encompassing care for body, mind and spirit
- Scientific approach - advancement of research and evidence-based specialised education and care

The evolution of Enterostomal Therapy nursing is attributed to the visions of two very dedicated pioneers: Dr Rupert Turnbull, a colorectal surgeon at the Cleveland Clinic in the USA and Norma N Gill, a former patient who had undergone stoma surgery. Both were visionary in their belief that there was a need for specialized nursing care for those individuals who had undergone ostomy surgery. Hence, Enterostomal Therapy was founded in the 1970's.

The WCET® celebrated 45 years of advancement in Enterostomal Therapy Nursing in 2023 and is proud of the standards now offered in international Enterostomal Therapy Nursing care. The WCET® is committed to serving the needs of patients and health professionals and is focused on providing a global forum for international debate, discussion and ideas. The WCET® actively encourages members to contribute to the WCET® Journal, share Enterostomal Therapy Best Practice news and techniques and participate in the WCET® Congress.

Source: www.wcetn.org



Association of Stoma Care Nurses UK

BACKGROUND ON ASCN UK

The Association of Stoma Care Nurses (ASCN UK) is a UK-based registered Charity (formally known as World Council of Enterostomal Therapists UK (WCET® UK)). As a group of specialist practitioners, we are primarily focused on developing and advancing the specialist knowledge required to deliver expert healthcare to individuals with a stoma, ileo anal pouch or requiring complex fistula wound management.

The Association's objectives shall be to

- Drive the development and dissemination of evidence based, best practice stoma care and be recognised as the vanguard of this for all healthcare settings.
- Define and promote consistency in standards of care, enabling advocacy, improved outcomes and experience for people living with a stoma
- Spearhead global collaboration between stoma care nurses, to drive improvement, education and protect the professional standing of our members.
- Represent and promote the stoma care specialism within healthcare and political arena's to safeguard services for the future

ASCN UK also celebrated its 10 years anniversary, during this time ASCN UK have developed their Stoma Care Nursing Standards and Audit tool which have supported countless numbers of specialist nurses in developing their own practice and service to enhance the care offered to individuals living with a stoma. ASCN UK also have a vast portfolio of Clinical Guidelines available to members which again are a valuable asset in improving standards and quality of care given within this specialist sphere of practice.

Source: www.ascnuk.com



PROGRAMME OUTLINE

FRIDAY • 27 SEPTEMBER

| | |
|----------|------------------|
| Half day | Exhibitor Set-Up |
|----------|------------------|

SATURDAY • 28 SEPTEMBER

| | |
|---------|--------------|
| Morning | Registration |
|---------|--------------|

| | |
|-----|-------------------------------|
| Day | Workshops Exhibitor Set-Up |
|-----|-------------------------------|

| | |
|---------|--|
| Evening | Opening of Exhibition, Welcome & Cultural Function |
|---------|--|

SUNDAY • 29 SEPTEMBER

| | |
|----------|-------------------------------|
| Full day | Plenary Sessions & Breakaways |
|----------|-------------------------------|

| | |
|---------|------------------------|
| Evening | Social Event: Off-Site |
|---------|------------------------|

MONDAY • 30 SEPTEMBER

| | |
|----------|-------------------------------|
| Full day | Plenary Sessions & Breakaways |
|----------|-------------------------------|

| | |
|---------|-----------------|
| Evening | Congress Dinner |
|---------|-----------------|

TUESDAY • 1 OCTOBER

| | |
|----------|-------------------------------|
| Half day | Plenary Sessions & Breakaways |
|----------|-------------------------------|

| | |
|-----------|---------------------|
| Afternoon | Exhibitor Breakdown |
|-----------|---------------------|

WEDNESDAY • 2 OCTOBER

| | |
|----------|---------------------|
| Half day | Exhibitor Breakdown |
|----------|---------------------|



Source: www.sec.co.uk

VENUE

The Scottish Event Campus (SEC) is a renowned venue that offers all facilities, infrastructure and technology expected of a centre of competitive international stature.

The Scottish Event Campus is a unique, world-class conference venue. Combining passion, nationwide partnerships and infinite flexibility, the SEC delivers fantastic events of all shapes and sizes to clients.

The SEC goes far beyond the bricks and mortar of a venue, its partnership mentality means that things which may seem impossible, become possible. Inside, there are expert teams who will always go the extra mile to create the best event experience for delegates and visitors.



SPONSORSHIP AND EXHIBITION PACKAGES

The WCET® - ASCN UK 2024 Congress Organising Committee invite organisations and individuals to sponsor and/or exhibit at the WCET® - ASCN UK Joint 2024 Congress.

YOU WILL BE ABLE TO:

- Showcase and educate potential and existing clients about your products and services
- Enhance your company profile by networking with the correct target audience
- Build your brand and expand your leads for potential business
- Keep abreast of latest technology in the market
- Strengthen and build relationships

BY SELECTING ONE OF THE SPONSORSHIP PACKAGES FOR THE WCET® - ASCN UK 2024 JOINT CONGRESS YOU ARE HELPING NURSES AROUND THE WORLD!

- Your sponsorship will enable nurses to apply for a WCET® - ASCN UK 2024 Joint Congress Delegation Fund as a portion of your support is allocated to this special scholarship fund
- A portion of your sponsorship will be allocated to supporting the WCET® Norma N. Gill Foundation (NNGF) and the ASCN UK Jean Preston Fund, which include Congress Travel, Education, Membership and General scholarships and the ASCN UK Jean Preston Scholarship

MEDTECH EUROPE COMPLIANCE

The WCET® - ASCN UK 2024 Joint Congress is **PROVISIONALLY COMPLIANT** with MedTech Europe Code of Ethical Business Practice Vetting System.



[SPONSORSHIP PACKAGES](#) ►

INCLUDED IN PACKAGE

PACKAGES

| | Platinum £45000 | Gold £30000 | Silver £20000 | Bronze £12000 |
|---|------------------------------|------------------|------------------|------------------|
| Right to an exhibition space of... | 40m ² | 24m ² | 18m ² | 9m ² |
| With an option to rent additional booths (3m x 3m) at a reduced cost of £300per booth/space (no shell systems, furniture included) | 2 booths | 1 booth | 1 booth | 1 booth |
| Full congress registrations | 3 people | 2 people | 1 person | 1 person |
| Exhibitor registrations | 25 | 15 | 10 | 5 |
| Breakfast or afternoon symposia, including interpretation of the languages selected for the Congress. | | | | |
| <i>*Food and beverage, speaker, audio-visual expenses are to be covered separately by the sponsor. T & Cs apply. Lottery time allocation.</i> | ✓ | | | |
| Meeting room/Storage Room at the SEC | | | | |
| <i>*A Meeting room will be provided for Platinum sponsors and storage space will be provided for Gold, Silver and Bronze Sponsors</i> | ✓ | ✓ | ✓ | ✓ |
| A portion of your sponsorship will be allocated to the NNGF to help the WCET® Fulfil the vision of Norma N Gill through Education, Congress travel and membership Scholarships. You be acknowledged in the congress programme, on the Congress and WCET® websites, at the WCET® booth and in all Congress venues. | ✓ | ✓ | ✓ | ✓ |
| A portion of your sponsorship will be allocated to the WCET® - ASCN UK 2024 Joint Congress Delegation Fund which will help support nurses to attend the 2024 Joint Congress from around the world who are not eligible to apply for the Norma N. Gill Foundation or Jean Preston scholarships | ✓ | ✓ | ✓ | ✓ |
| Company name and logo on the congress website with a link to the sponsor homepage | ✓ | ✓ | ✓ | ✓ |
| Company name and logo in the Congress final programme. Level of sponsorship listed | ✓ | ✓ | ✓ | ✓ |
| Inclusion of company name and logo on digital and printed materials ✓ (front) | ✓ | ✓ | ✓ | ✓ |
| Company name and logo on main lecture hall screen between all sessions and at opening and closing ceremonies | ✓ | ✓ | ✓ | ✓ |
| Recognition from Congress convenor during opening and closing session | ✓ | ✓ | ✓ | ✓ |
| Recognition from Congress convenor during social events | ✓ | ✓ | ✓ | ✓ |
| Access to list of Congress registrants (name, email and country/region/city) - according to WCET® rules and in compliance with GDPR | ✓ | ✓ | ✓ | ✓ |
| Promotional insert or letter from company president in Congress participants' bags (A4 double sided – sponsor to supply. Leaflets regarding company product information and invitations to private functions are not allowed) | Full page (premium position) | ½ page | ½ page | ¼ page |
| Full 4 colour advertisement in Congress final programme (art work to be supplied by sponsor) | ✓ | ✓ | | |
| Company name and logo on Congress page of WCET® Journal and/or BULLETin, once first payment received. Level of sponsorship listed | ✓ | ✓ | ✓ | ✓ |

EXHIBITION BOOTH PACKAGES

1 GENERAL EXHIBITION BOOTH (9M²)

The price for a stand including a booth is: **£3000** including VAT.

- This includes:
- Shell structure
 - Carpeted floor space
 - Fascia (max 25 letters)
 - 2 x spotlights
 - 1 x standard power point
 - 2 exhibitor registration badges

2 SPACE ONLY RENTAL (9M²)

The price for space only is **£1750** including VAT and 1 exhibitor registration badge.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Listing as an exhibitor on the website prior to the conference with link to the company website
- Listing in the final programme

ALLOCATION OF EXHIBITION SPACE

- Space Allocation will be made on a “first come, first served” basis (after Platinum and Gold Sponsor allocations have been made).
- A completed Application Form should be emailed to ensure reservation of a desired location.
- Upon receipt of the Form, space will be confirmed and an invoice will be mailed.
- Please note that two alternative choices should be clearly indicated on the application form.

- Space allocations will be made in the order in which application forms with the deposit payment are received.

EXHIBITOR REGISTRATION

All exhibitor delegates are required to be registered and will receive a badge indicating their exhibitor status. Two exhibitor badges will be given for the first 9 m2 booked (or as per sponsorship packages taken) These two delegate badges will have full delegate status and will receive a full delegate pack.

Additional exhibitor badges can be purchased for a total fee of **£300** per person.

Additional exhibitor badges will include the following:

- Exhibitor badge, lanyard, conference bag, programme
- Access to the welcome function.
- All refreshments and meals during the congress (excluding other evening events)
- Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only.
- A maximum of 4 additional exhibitor badges are allowed per exhibitor.

EXHIBITION MANUAL

An Exhibition Manual outlining all technical aspects of exhibiting will be circulated 6 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

OTHER SPONSORSHIP OPPORTUNITIES

Please note all rates are inclusive of VAT at the current prevailing rate.

| PACKAGE | COST | DESCRIPTION |
|-----------------------------|--|--|
| A. Delegate bag | £24 000 Estimate: €27 809 \$30 786 | <ul style="list-style-type: none"> • Sponsorship contribution to cost of delegate bags (1200) • Sponsor logo on delegate bags • Recognition as sponsor in the Congress final programme • Company name on the Congress website as sponsor • Long term exposure guaranteed <p>The selection of the delegate bag will be left to the Congress Organising Committee. WCET® - ASCN UK 2024 is committed to leaving a positive legacy as such the Congress Organising Committee will endeavour to order delegate bag from an organization that supports the Scottish community.</p> |
| B. Mobile App | £10 500 Estimate: €12 200 \$13 800 | <p>The mobile application enables delegates to access all congress related information and functions, such as the technical programme, speaker information, exhibitors/industry in formation, other logistical information, personal scheduler, ability to make notes during proceedings, etc.</p> <ul style="list-style-type: none"> • Recognition as sponsor in the Congress final programme • Company name on the Congress website as sponsor • Acknowledgement on the home screen with company logo. <p>The mobile app will go live about 6 - 8 weeks before the congress and will stay live for another month after the congress to enable delegates to download papers, notes, etc.</p> |
| C. Notepads and pens | £3 500 Estimate: €4 055 \$4 490 | <ul style="list-style-type: none"> • Note pads and pencil provided by the sponsor. • Company name and logo on the Congress note pad. • Company name on pen in the Congress participants' bags. • Company name on the Congress website as sponsor • Recognition as sponsor in the Congress final programme |
| D. Advertisement | £500 (full page) £350 (half page) Estimate: €580/€410 \$660/\$460 | <ul style="list-style-type: none"> • 1 x Full page advertisement in final conference programme book • Artwork to be supplied by sponsor |

| | | |
|-----------------------------------|---|--|
| E. Directional Signage | <p>£5 500</p> <p>Estimate: €6 400 \$7 250</p> | <p>Directional signage is a form of assisting delegates to find their way around the conference centre, meeting rooms and exhibition areas. Signage can include floor stickers in the conference venue, signage for catering points in the exhibition hall and signage from the main travelling stations towards the SEC. Your logo will appear on the directional signage and all signage must be designed and produced by the sponsoring company while setting up services of these must be hired from venue (additional charges may apply subject to your requirements). The design for the signage must be sent to the organisers by 1 September 2024 for approval from the WCET® - ASCN UK Congress Organizing Committee prior to going to print.</p> <p>Please be advised that signage must clearly be branded for the WCET® - ASCN UK 2024 Joint Congress with the Joint Congress logo given prime positioning. Sponsor logos may not appear larger than the Joint Congress logo. If using floor vinyls, please ensure adhesive is being used to ensure no residue or damage is left on the floors. Damaged remains will incur a charge from the venue. The directional signage sponsor's logo and website link will also be carried on the conference website and app on the sponsors' page.</p> |
| F. Mobile Charging Station | <p>£3 000 (each)</p> <p>Estimate: €3 476 \$3 848</p> | <p>Help keep delegates 'charged up' with the mobile charging station. Your company logo will be displayed on each sponsored charging station.</p> |
| G. Pre-Congress Workshops | <p>£8 000 (100 person, 1 hour workshop)</p> <p>£13 000 (200 person, 1 hour workshop)</p> <p>Estimate: €9 300/€15 200 \$10 550/\$17 200</p> | <p>Host a pre-Congress workshop to promote your company product or data. The content/programme of each workshop must be approved by the Congress Organizing Committee.</p> <p>What is included in the price of the symposium/workshop:</p> <ul style="list-style-type: none"> • Session room • All standard AV equipment • Hostess assistance if needed • No translation • Advertising in the WCET® - ASCN UK 2024 Joint Congress programme |
| H. Promotional Bag Insert | <p>£300</p> <p>Estimate: €350 \$400</p> | <ul style="list-style-type: none"> • A4 double sided – sponsor to supply. • Artwork to be approved by COC • Leaflets regarding company product information and invitations to private functions are not allowed • Recognition as sponsor in the Congress final programme |
| I. Pocket Program | <p>£ 7 500</p> <p>Estimate: €8 750 \$9 900</p> | <ul style="list-style-type: none"> • Exclusive acknowledgment of the sponsorship status in the Pocket Programme • Exclusive advertisement space • Acknowledgment of sponsor in the Congress final programme |

| | | |
|--------------------------------------|--|---|
| J. Lanyards | £12 500 Estimate: €14 483 \$16 040 | <ul style="list-style-type: none"> • Sponsorship contribution to cost of lanyards (1200) • Sponsor logo on lanyards • Recognition as sponsor in the Congress final programme • Company name on the Congress website as sponsor • Long term exposure guaranteed <p>The selection of the lanyard will be left to the Congress Organising Committee. WCET® - ASCN UK 2024 is committed to leaving a positive legacy as such the Congress Organising Committee will endeavour to order lanyards from an organization that supports the Scottish community.</p> |
| K. Guest Speaker/ Entertainer | £4 000 Estimate: €4 634 \$5 133 | <ul style="list-style-type: none"> • Recognition as sponsor in the Congress final programme • Company name on the Congress website as sponsor • Inclusion of company name and logo on all printed materials <p>Your sponsorship will assist us with covering the travel and expenses for guest speakers, or entertainers, that have been selected by the Scientific Committee to be a part of 2024.</p> |
| L. Keynote Speaker | £4 000 Estimate: €4 634 \$5 133 | <ul style="list-style-type: none"> • Recognition as sponsor in the Congress final programme • Inclusion of company name and logo on all printed materials • Company name on the Congress website as sponsor • Company logo displayed throughout the Congress <p>Help us welcome renowned industry experts from around the world for our general sessions throughout the 2024 Congress. Your support will help bring insight, experience and expertise to the stage. Keynote speakers will be approved by the Scientific Committee.</p> |
| M. Interpreter/ Translation | £5 000 Estimate: €5 794 \$6 416 | <ul style="list-style-type: none"> • Recognition as sponsor in the Congress final programme • Company name on the Congress website as sponsor • Inclusion of company name and logo on all printed materials <p>Sponsor and be recognized for your contribution to WCET® - ASCN UK 2024 and the invaluable support of the translation and interpreting fields during the Joint Congress.</p> |
| N. Refreshment Break | £5 000 Estimate: €5 794 \$6 416 | <ul style="list-style-type: none"> • Recognition as sponsor in the Congress final programme • Company name on the Congress website as sponsor • Inclusion of company name and logo on all printed materials <p>Help keep attendees energized and hydrated throughout the Congress. Your support will keep the refreshments available each day.</p> |



TERMS & CONDITIONS

OTHER SPONSORS AND EXHIBITORS

Platinum Sponsors:

- To secure a sponsorship and exhibition, please complete the Application Form & Agreement and return to congressliaison@wctn.org. Platinum Sponsors must provide a 25% non-refundable deposit with their application.
- If companies have suggestions about other sponsorship opportunities for the congress, please discuss this with Karen Hill (congressliaison@wctn.org).

INVOICING AND PAYMENT DETAILS

- All rates include 20% VAT. Should the VAT % change, the total sponsorship/exhibitor amount will change accordingly.
- After confirmation of the sponsorship and/or exhibition booking an invoice for a 50% deposit of the agreed amount will be sent for immediate payment on receipt of invoice.
- Payment of the remaining 50% will be payable by **June 7, 2024**.
- Any new bookings received after **August 2, 2024** will be liable for 100% of the invoice cost – immediately payable on receipt of invoice.
- Arrangements with regards to the sponsorship package/exhibition logistics will only start once deposit payments have been made and cleared through the bank.
- All payments are to be done in Great Britain Pounds Sterling.
- Payments can be done via EFT, Bank Deposit or Credit Card.
- Should payment not be received by the due dates, the Congress Office retains the right to release and resell the stand position or re-sell the sponsorship package.
- No advertising on behalf of firms not exhibiting is permitted in any form whatsoever.
- Transfer or sub-letting of all or part of the allocated spaces is prohibited.

CANCELLATION POLICY

- The sponsorship and exhibition deposit payment of 50% is non-refundable.
- Cancellations of stands and sponsorships will still be accepted up to **July 12, 2024**.
- Full sponsorship and exhibitor cancellation fees will be applicable from **July 13, 2024** onwards.
- Please forward all cancellations in writing to the congress office.

LIABILITY INSURANCE

Equipment and all related display materials installed by Exhibitors / Sponsor are not insured by the Organiser, and the Organiser under no circumstances will be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors / Sponsors. The Exhibitor / Sponsor agree to be responsible for his property and person and for the property and persons of his employees and agents and for any third party who may visit his space. The Exhibitor/Sponsor shall hold harmless the Organiser from any and all damages/claims including those usually covered by a fire and extended – coverage policy. The Exhibitor/Sponsor will purchase insurance policies for the above listed damages.

EXHIBITION AND SPONSORSHIP APPLICATION FORM

Please complete the Application Form and e-mail to the WCET® - ASCN UK Joint Congress Secretariat:
E-mail: congressliaison@wctn.org | **Tel:** +1-978-274-7167

Company Name _____
Contact Person _____
Position _____
Street Address _____
City/Town _____ State/Province _____ Postal Code _____ Country _____
Tel _____ Fax _____
Cell _____ Email _____

Note: Please include country and city dialing codes.

SPONSORSHIP APPLICATION

| Package No. | Detail of Package | Amount |
|-------------|-------------------|--------|
| _____ | _____ | _____ |
| _____ | _____ | _____ |
| _____ | _____ | _____ |

BILLING DETAILS

Contact Person _____
Position _____
Billing Address _____
Tel _____ Fax _____
Cell _____ Email _____

Note: Please include country and city dialing codes.

SPECIAL REQUESTS

Should you require any further assistance or information, please contact the Congress Office.

Signed:

2024 JOINT CONGRESS SECRETARIAT

Barcami Lane, Inc.
4 Lan Drive, Suite 100
Westford, MA 01886
USA
Phone: +1 978-274-7167
Email: congressliaison@wctn.org
Website: www.wcet-ascnuk2024.com





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